

Christiane C. K. Voigtländer

Sustainability Professional

Lifelong learner and self-starter with 7+ years of international work experience, of which 2 years within sustainability and circular economy professions mainly assisting with corporate responsibility. Currently, testing myself as an entrepreneur.

Work History

2021-06 -
Current

Founder

The Green Prerogative, Seregno, Italy

- The Green Prerogative is a sustainability consultancy and entrepreneurial project within the luxury sector
- Managed business initiation including brand business plan and strategy creation
- Set up engaging brand communication through website design and social media posts
- Developed operational tools like brand database, sustainability analysis tools and metrics

2020-10 -
2021-05

Project Coordinator

Effizienz-Agentur NRW, Duisburg, Germany

- The Effizienz-Agentur NRW (EFA) is the centre of competence for resource efficiency of the North Rhine-Westphalian Ministry of the Environment
- Managed and coordinated circular economy projects like "Prosperkolleg", which assists regional stakeholders to form a circular economy hub
- Consulted small to medium-sized businesses on how to develop circular business models
- Co-created evaluation and measurement methods and metrics for sustainability and circularity, including an evaluation matrix for food packaging tested by well-known food and packaging firms
- Organized webinars about circular economy and represented EFA as moderator and speaker

2019-11 -
2020-03

Work and Travel Australia

Taronga Conservation Society, Sydney, Australia

- This corporate social enterprise is a leader in nature conservation efforts throughout Australia
- Worked as a casual retail assistant in the souvenir shop to finance this experience

2014-07 -
2018-08

Area Manager

JP Concept, Seregno, Italy

- JP Concept is a representation agency for Italian luxury furniture brands

Contact

Leadership
Project Management
Stakeholder engagement
Planning and Coordination
Analytical skills
Sustainable Branding
Non-financial reporting (GRI, SASB)
Microsoft Office

Languages

German ●●●●●
Excellent

English ●●●●●
Excellent

Italian ●●●●○
Very Good

Certificates

Sustainable Fashion Branding by SDA Bocconi
Circular Economy by Delft University

- Expanded Southeast Asian client base and built lasting relationships leading to increased sales
- Managed 6-figure showroom and residential projects that last up to 2 years
- Assisted business development practices for Australia, New Zealand, South Africa, and China

Managing Our Ecosystems by
SDG Academy
The Climate-Energy Challenge
by Harvard University

2013-08 -
2014-06

Retail Department Manager

Decathlon, Dortmund, Germany

- Managed three departments successfully increasing sales, improving merchandising, and keeping optimal stock levels
- Led a team of 4 sales assistants and conducted employee training
- Assisted with store supervision activities weekly guaranteeing smooth operations and safety

2012-11 -
2013-04

Key Account Management Intern

L'Oréal, Düsseldorf, Germany

- Performed sales and performance analysis of new product launches and got invited to present my work in front of the entire sales team and the FMCG director

Education

2018-09 -
2019-09

Master of Science : Sustainability Science and Policy

Maastricht University - Netherlands

- Awarded Cum Laude distinction
- Including a 4-months commissioned work project by the Sustainable 2030 Taskforce of Maastricht University to assess policy options that help reduce the carbon footprint from academic air travel

2009-09 -
2012-1

Bachelor of Science : International Economics, Management and Finance

Università Bocconi - Italy

2000-06 -
2009-06

High School Diploma

Ernst-Moritz-Arndt Gymnasium - Germany

2006-08 -
2007-07

Exchange Year

Dearborn High School - USA

Interests

Experiencing and understanding the natural world

Figure skating and outdoor sports

Volunteered for the Circular Economy Club, Leo Club Monza, Italian Lions Guide Dog Service, United Nations Online Volunteers

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